MEDIA RELEASE

Ai-Media Expands with Melbourne Office

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Speech-to-text innovator Ai-Media has strengthened its service capability by adding a Melbourne office to its growing national and global operations in Sydney, Brisbane, Adelaide and London.

Ai-Media CEO Tony Abrahams said: "Our investment in Melbourne is an important milestone in our global expansion. We are delighted to be able to additionally service our broadcast, education, corporate and government clients from this dynamic city."

Senator The Hon Mitch Fifield, Assistant Minister for Social Services, welcomed the investment. "I've long been a supporter of innovation in disability and co-sponsored a motion in the Senate in 2011 in support of the sort of work that Ai-Media does. It's been great to see captions move from television into education and benefit people beyond those with a hearing impairment, including autism, English as an additional language and also for teacher improvement…. Ai-Media is a great business," he said by video at the office opening.

Associate Professor Janet Clinton of the University of Melbourne Graduate School of Education said: "We have enjoyed a longstanding collaboration with Ai-Media investigating opportunities to use speech-to-text to improve teaching and learning. Ai-Media's Melbourne office cements this relationship for us."

Professor John Hattie, Director of the Melbourne Education Research Institute, sees a big potential benefit from using Ai-Media's technology in school classrooms: "Providing classroom transcripts facilitates feedback to teachers that is meaningful, in real-time, and impact-focused. Teachers have an opportunity to evaluate their teaching, and grow from the evidence of impact."

Ai-Media provides captioning for television broadcasters including Foxtel, Nine Network Australia, Fox Sports, Australian News Channel (Sky News), and innovative teacher training and education solutions for schools and universities through its Ai-Live and Visible Classroom products.

Further information:
Tony Abrahams, Ai-Media CEO +612 8870 7700

About Ai-Media:
Ai-Media is an Australian and UK-based for profit social business that provides high quality speech-to-text solutions for broadcast, government and education clients. The company's Ai-Live internet captioning service was supported by Commercialisation Australia. Using a microphone on the original speaker, the spoken words are sent live to a trained stenocaptioner or "re-speaker", who uses software that converts speech into text that is sent back over the internet to screens read by the client**.**

Learn more: www.ai-media.tv and www.ai-live.com Follow us: Twitter: @accessinclusion

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